

The Cyrenius Booth Library  
Turkey Trot Sub-Committee of Development Board (Fundraising)  
25 Main Street, Newtown, CT 06470  
203-426-4533

November 2, 2015

Call to Order:

Present: Joan Petersen, Bob Geckle, Anne Rothstein, Colleen Honan, Jen Reilly, Mike Beaudry, Julie Starkweather, Bill McCarthy, Tom D'Agostino

Paula Wilson of Newtown Savings Bank joined us for the meeting.

**Race Announcements**

To date there are 541 racers signed up, with early bird registration a huge plus. We need the insurance certificate for the BOE. Joan will get info out on the Newtown Patch and New-Times.

Jen will send paper applications to Brenda.

Anne will update/tally registrations on a daily basis.

For publicity: 1 banner exists at FF Hills; we made a unanimous decision to order a second banner which Tom will take care of. It's a \$750 banner, with the printer giving \$350 in kind.

**Registration and Volunteer Plan**

Paula Wilson will coordinate pre-registration, organize bibs, T-shirts, bib labels to be ready for pick-up. She will have check-in lists.

Volunteers should sign up with Event Brite on the Turkey Trot website and sign up for T-shirt.

We may consider organizing a Monday label/bib night on 11/23.

Paper registration cut off is 11/19 (received date)

## **Sponsorships**

We are at \$11,750 not including “in kind”

T-shirts will have sponsor names in a variety of fonts.

Jen requested that any BOT member who knows Word Press take on the responsibility next year from Jen.

Julie requested that the drop-off system be revised for next year.

Sponsors will drop off all goody bag items at the library; Tom will transport everything to NSB. Brenda will decide which exact drop off point will be used.

Next meeting: Monday, Nov. 16th. In the board room.  
Focus will be on volunteers.

Adjourned at 7:05